Windsor-Essex Catholic District School Board

Section: Finance

Policy F:01 Donations/Sponsorships/ Partnerships

POLICY:	F: 01
EFFECTIVE:	Jan.15, 2008
AMENDED:	
RELATED POLICIES:	Pr F: 01, A:16, A:28
REPEALS:	SC: 06 and F: 01 Donations
REVIEW DATE:	2010-2011

1.0 Objective

1.1 To recognize the important contribution of donations to the enhancement of learning opportunities for students, and to endorse the use of sponsorships/partnerships that support the Board's Mission, Vision and Goals.

2.0 Definitions

2.1 Donation – A gift that involves money, materials or services where the only tangible benefits the donor receives are a letter of thank-you and a charitable donation receipt for tax purposes (as permitted by law).

2.2 Sponsorship – A written agreement for the provision of funds, price reductions, equipment, materials or services in exchange for some form of exclusivity and/or product recognition for a specified period of time.

2.3 Partnership – the overall term used to describe all joint ventures between the Board and/or its schools, and a community-based organization, a business, a government, or other educational institutions. A partnership is founded on the concept of mutual benefit wherein an enduring relationship evolves to provide advantages for both partners. The basis of a partnership is not necessarily financial. Rather, it can be an exchange of human and/or physical resources.

3.0 Guiding Principles

3.1 The Windsor-Essex Catholic District School Board shall seek sponsorships, partnerships and donations with and from persons, groups, communities and business entities and organizations which will benefit the Board's educational objectives, are consistent with the goals of the Board, will not compromise or exploit students or staff, and will strive to balance educational opportunities for students.

3.2 The Board shall encourage contributions from sponsors/partners whose ethical and political values correspond to the common good as defined in Ontario Catholic Education and the Corporate Sector published by the Institute for Catholic Education: "the common good balances harmoniously the recognition, respect, and interests of the human person with the needs and expectations of the community".

3.3 The Board shall encourage donations and sponsorships/partnerships that benefit the entire student body of the school.

3.4 A donation to a school or to the Board, or a sponsorship or partnership agreement cannot impose inordinate or undue restrictions on the normal operations of the school and/or Board.

4.0 Specific Directives

4.1 The Board reserves the right to accept or decline offers of donations. All accepted donations shall become the property of the Board and remain under the Board's control.

4.2 Administration shall develop procedures to govern the consideration of offers for donations, the acceptance of donations, and the establishment of sponsorship/partnership agreements.

4.3 The Board of Trustees shall be informed of all donations on an annual basis.

5.0 Responsibilities

5.1 The responsibility for implementation of this policy and any supporting procedure shall be with the Director of Education, Superintendents, and Principals.

6.0 Review and Evaluation

6.1 This policy shall be reviewed during the 2010-2011 policy review cycle.

6.0 References

Ontario Catholic Education and the Corporate Sector, the Institute for Catholic Education
Income Tax Act, R.S.C. 1985,c.1
Regulation 298, R.R.O 1990, s.24

Related Board Policies:

A: 16 Information/Materials Distribution to Parents/Guardians
A: 28 Advertising Expenditures