



Windsor-Essex Catholic District School Board

## MEDIA RELEASE



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**FOR IMMEDIATE RELEASE**  
**November 19, 2009**

## **STANDING UP AGAINST BULLYING**

As Bullying Awareness Week comes to an end, students are sending the message out that bullying is no longer being tolerated. Today, during lunch, students at Holy Name Catholic Elementary School will be forming a giant peace sign. Students have been asked to wear blue, the colour of peace.

Meanwhile, students at Holy Cross Catholic Elementary School are wearing another colour to stand up to bullying. A sea of pink has washed across the school today with kids celebrating International Stand Up to Bullying Day. Pink may seem like an odd colour to take a stand against bullying. It's based on a stand taken by two young men in Halifax, Nova Scotia a few years ago. They watched a young man who had worn a pink polo shirt to school suffer verbal abuse from some school bullies. The boys went out and bought every pink shirt they could find and asked students to wear them. The idea was so successful they had to go out and purchase more shirts. The rest is history! The boys received international media attention for their efforts.

This evening, a Bullying Prevention assembly will take place at Holy Names Catholic High School. As parent-teacher interviews are being held at the school tonight, it's hoped that many parents will attend the assembly to listen to what school officials are doing to tackle the issue and answer any questions that parents may have. The event is being held in the school auditorium from 8 – 9:15.

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