



Windsor-Essex Catholic District School Board

## MEDIA RELEASE



1325 California Ave, Windsor, Ontario N9B 3Y6 ph: (519) 253-2481 fax: (519) 253-0620

**FOR IMMEDIATE RELEASE  
November 16, 2009**

### **CONFRONTING BULLYING HEAD ON W.E.C.D.S.B. SCHOOLS PLAN WEEK OF EVENTS**

Holy Names Catholic High School and Holy Name Catholic Elementary School are celebrating respect and caring in relationships this week in an effort to promote Bullying Awareness Week, November 16-20<sup>th</sup>. The idea for the week came from Canadian father and educator Bill Belsey. He launched the educational website [www.bullying.org](http://www.bullying.org) in 2000 and was often asked to make presentations about bullying to schools in Canada and around the world. He quickly realized bullying was an issue that touches all people, directly or indirectly, regardless of age, gender, culture, religion or nationality.

For that reason, the schools have planned a full week of events in an effort to spread the message that bullying will not be tolerated. The activities include anti-bullying messages during morning announcements. The highlights include a school wide assembly at Holy Name Catholic Elementary School on Thursday during lunch where students and staff will wear blue, the colour of peace, and form a giant peace sign. On Tuesday, November 17<sup>th</sup> at Holy Names Catholic High School, students will be asked to sign a giant "Increase the Peace" banner during the lunch hour. Thursday, November 19<sup>th</sup>, Holy Names High School will present an assembly about Bully Prevention. This will give parents a chance to hear what school officials are doing to address the issue and what role parents can take. That event is being held from 8 - 9:15 p.m. in the auditorium.

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**For further information contact:**

Jill Braido, Communications Coordinator/Diocesan Liaison  
Cell: 519-791-0403, E-Mail: [jill\\_braido@wecdsb.on.ca](mailto:jill_braido@wecdsb.on.ca)  
Kevin Hamlin, Principal Holy Names Catholic High School  
519-966-2504